

General - Use of Social Media by School Support Groups

Each school support group member who uses social media to advertise or communicate with the public with regard to school-affiliated events or functions in his/her role as a school support group member must adhere to the terms for use outlined in policies 5:125 Personal Technology and Social Media: Usage and Content, and 6:235 Access to Electronic Networks.

Purpose

Policy 5:125, Exhibit 2 sets for the terms for school support group members' use of social media to promote, support, or communicate regarding school-affiliated events or functions. It provides clarification for those volunteers who are working for school support groups.

Applicability

This policy exhibit applies to all volunteers who are members of school support groups and who are using social media, formally or informally, to promote or communicate about school-affiliated events or functions.

Terms and Conditions

1. **General Use by School Support Group Members**
When using social media to support a school-affiliated event or function, school support group members are expected to exercise discretion in discussing personal matters. Members will restrict personal communications to non-school-affiliated social networks.
2. **Unsafe and/or Unlawful Use**
The District prohibits school support group members from using social media for a school-affiliated event or function in any manner that is unsafe or unlawful.
3. **Use of Photographs, Images, or School Directory Information**
School support group members are prohibited from using or publishing photographs, images, or school directory information of students on social media without consent of the District and the parent/guardians of the students.
4. **Management of School Support Group Social Media Sites**
School support groups with plans to use social media to support a school-affiliated event or function will designate a responsible member (or two) who will be assigned "approval status" for all information published on the social media site.